

Profile

I'm enthusiastic and approachable, with the hard working attitude to take on challenges in both team or independent working environments. I pride myself on being passionate and detail oriented with my work, while thriving on learning new techniques and streamlining processes.

Academic Qualifications

MA Concept Art for Games and Animation

Teesside University, UK
2016

BA Game Design

Griffith University, Australia
2013

Work History

App Collaboration Manager, Color Therapy App, Remote

Apr 2018 - Aug 2022

- Organised **over 80 collaborations** between Color Therapy and vocal artists, illustrators, and NPO's; including Zayn Malik, P!nk, Mental Health America, and Project Happiness.
- Assigned to **color realistic templates** for high profile collaborations.
- Garnered **over 148 million impressions** on collaborative templates.
- Communicated to internal and external teams across **6 timezones**.
- Responsible for year-round calendar organisation and collaboration **data tracking**.
- Creative Manager** role at employer's sister app, PixelCraft; hired pixel artists, provided feedback, quality management, and organised the artwork upload schedules.

Social Media Designer & Manager, Kotka Eagles, Kotka (FI)

Mar 2020 - Present

- Designing **social media graphic content**, using photoshop and illustrator.
- Tripled quarterly organic reach** and produced **250% follower increase** across platforms
- 120,000+ impressions** in the last 2 months
- Assisting on branded and **sponsored opportunities**.
- Lead on **community outreach** and fundraising opportunities.

Designer & Store Assistant, Jefu.fi & Cheer.fi, Porvoo (FI)

Feb - Aug 2020

- Designed **6 club collections**,
- Grew **8 club collections** while keeping in line with specific branding requirements
- Responsible for **increased social media footprint** among the sport communities.
- Manual production of a range of textiles; vinyl press, embroidery, banners and stickers.
- Created specifications, guidelines, and sought opportunities to **streamline processes**.

Skills

Adobe Photoshop ●●●●● Mac OSX ●●●●● Trello ●●●●○
Adobe Illustrator ●●●●○ Google Suite ●●●●○ Skillset Growth ●●●●●

Achievements

Represent Great Britain in American Football (2015-present), silver at World Championships (2022)
Awarded *Atomhawk's* Concept Art and Design Prize for final university project (2016)
Awarded Overall Highest Achievement in Games at Griffith University for *Coal Control* (2013)